

# 2018 CONVENTION PRODUCT TALKING POINTS

For all of you who are business builders in Young Living, here is my suggested strategy for three months of orders on Essential Rewards. You can take the convention class and teach the products as they are, or rearrange the slides to teach other business builders this strategy. There is a handout you can share with your downline to inspire their orders.

Please do not share this document with your downline, simply use it as a teaching tool.

Remember your big talking points for product users who don't want to chat biz:

## Month 1 ER (\$231/197.5 PV)

- MightyPro (the whole family can benefit from this product, but NOT for dogs)
- Savvy Minerals Primer (smooths wrinkles and helps makeup to stay on the face longer)
- Kunzea Essential Oil (glorious aroma of sweetened tea tree with wide range of chemical constituents that soothes fatigued muscles and reduces appearance of blemishes)
- Mirah Hair Oil (formulated with fatty oils used by many different cultures to offer light weight conditioner. Much lighter in consistency than Mirah Shave Oil, and the whole family can use it)
- Charcoal Bar Soap (activated charcoal is purifying for the skin, good for the whole family, and the amazing aroma of the Orange Blossom Essential Oil Blend)
- Lantern Diffuser (3 run cycles and 11 different light settings make this diffuser so customizable. AND 11 hr run time on intermittent mode, yes please!). For business peeps. . you need this because FOMO. Seriously invest in this and let's see some beautiful pics on Insta.

## Month 2 ER (\$209.75/209.75 PV)

- Acne Treatment (gentle enough for even super sensitive skin, skin nourishing essential oils, maximum strength that can be offered over the counter, prevents AND treats acne blemishes, can be used on whole body as a spot treatment. Essential oils, aloe and willow bark extract support the appearance of skin.)
- Savvy Minerals Palette and Multitasker (choose color of multitasker). When applying mineral makeup, you don't want shine on shine on shine. Use the Multitasker to create dimension in the look of the eye. Plus Multitasker is a great investment in Savvy Minerals because it serves as brow filler, eye shadow, and covers grey hair.
- Savvy Minerals Lipstick (pick new color). Get this vegan formula before the weather gets too hot as the new lipsticks can melt. Intense, bold, rich colors now with no beeswax.
- Savvy Minerals Matte Veil (say goodbye to that Edward Cullen look)



- Mirah Cleansing Oil (fight oil and dryness on the skin with oil in your face wash. All the rage in Asia as the antioxidants improve texture and appearance of the skin. Can easily be combined with ART Gentle Cleanser or Orange Blossom Facial Wash)

### **Month 3 ER (\$202.75/192.25 PV)**

- Mineral Sunscreen Lotion SPF 50 (but seriously quick order this today as it is back in stock. You'll need more 3 months from now. SPF 50 from non-nano zinc oxide, prevents skin cancer when used daily, blocks UVA/UVB rays, reef safe, no chemical sunscreen crap. Glides on more easily and smells better than the SPF 10.
- Einkorn Cereal Flakes (so clean compared to cereals at the store, einkorn is more easily digestible and potentially less allergenic than hybridized wheats. Tastes delicious)
- Einkorn Berries (can be made into a wide variety of edible items including flour for bread, porridge, and added to salads for a crunch)
- Orange Blossom Facial Wash and Moisturizer (first products specifically designed for normal to oily skin. Orange Blossom Essential Oil Blend. Medium weight moisturizer, heavier than ART Light Moisturizer, lighter than ART Intensive. Super convenient pump bottles. Tested for risk of sun sensitivity, and concentration of lemon oil is low enough not to increase risk of sun sensitivity. No more wheat!)
- Kabuki Brush (feels so good, you're just going to want to rub your face with it constantly. High quality synthetic bristles (no animal cruelty), made in Italy, can be used for foundation or veil.
- Savvy Minerals Mascara (Because no makeup look is complete without mascara. Finish whatever you have and add this in at a later date. Non-nano ingredients, tested for eye irritation safe for sensitive eyes)

Would love to hear from you if you hustlers go up in rank with grace and ease! Message me anytime!

Lindsey

