

SAVVY MINERALS PRODUCTS

General Tips as You Begin

- Be sure to introduce yourself and the class, even if you think everyone already knows. How long will the class be and what can the participant expect?
- If the room is small enough, have everyone introduce themselves with their name, where they are from, and a fun fact.
- Be sure to pause and ask for questions regularly throughout the class. If you do not know an answer, say so, and ask if anyone in the audience knows.
- If people are falling asleep, make them stand up and move around. Ask them to teach each other and get them chatting.
- Feel free to adapt the language to make it sound more like you!

Essential Rewards Meeting Prep Order

- As many of the following products as possible
 - Savvy Minerals by Young Living™
 - Foundation
 - Veil
 - Blush
 - Bronzer
 - Eyeshadow
 - Eye Liner
 - Multitasker
 - Lip Stick
 - Lip Gloss
 - Misting Spray
 - Brushes

From the Store

- If you are going to sample makeup, you will need testers such as Q-tips for eyeshadows, disposable sponges for foundation, and disposable lipstick/lip gloss sample sticks

Compliance Tips

- Be sure to review your product information pages before you start so you have all the compliant sharing claims readily available.



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- Example Script: Hi, my name is Jan and I am a Platinum leader with Young Living. Thank you so much for coming to learn more about Young Living's Savvy Mineral Makeup.
- How excited are we to have a new MAKEUP LINE! Savvy Minerals by Young Living is a game changer as it empowers women of all ages to look their most beautiful without the risk of harmful chemicals.

Slide 2

- There are so many beauty care products out there now. Let's take a brief overview of the purpose for some of these.

Slide 3

- Before we can even dive into makeup, we need to make sure our skin is taken care of. It's always skin first and makeup second.

Slide 4

- Cleansers help remove dirt and oils from your face. This ART Gentle cleanser leaves your face refreshed and radiant
- It also has Frankincense, Sandalwood, Lemon, and Melissa essential oils with orchid extract

Slide 5

- Toners provide hydration and prep your skin for moisturizer. This ART Refreshing Toner reduces the appearance of pores, leaves your face refreshed
- It also has Peppermint, Lemon, and Lavender essential oils with Aloe, Melissa leaf and green tea extracts

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- Moisturizers keep your skin hydrated. The ART Light Moisturizer helps reduce the appearance of fine lines
- It also has Royal Hawaiian Sandalwood, and Frankincense essential oils with aloe and orchid extracts



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- Young Living has a great line of beauty care products to choose from. We're all different! There is a variety of products to choose from for your skin care needs.

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- The makeup that's on the market right now is filled with toxins. The average woman put on over 168 chemicals every day.
- You may be thinking to yourself "Well I've been using that makeup for a while now and haven't gotten sick." But Bioaccumulation or "body burden" is the total of chemical toxins in the human body. Continuous exposure overloads our natural detoxification systems and leads to build up in our bodies.

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- Enter Savvy Minerals. The cleanest makeup on the market!
- All of the Savvy Minerals by Young Living are formulated without parabens, phthalates, petrochemicals, synthetic fragrances, bismuth, or talc so you can radiate natural beauty without harm.
- Even compared to other mineral makeup, Savvy Minerals is clean and high quality with no cheap fillers like talc and bismuth.

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- Savvy Minerals makeup is made from natural minerals! No synthetic fragrances, fillers, preservatives, or dyes.
- Its also free form talc, bismuth, parabens, phthalates, and petrochemicals

Slide 11

- It's impossible to avoid every single toxin in your life, but you can limit that amount with healthier choices

Slide 12

- We're going to be using the brushes throughout tonight's class.
- There is the Veil Brush, Foundation Brush, Blush Brush, Blending Brush, and Eyeshadow Brush. They're available in a convenient set.
- The brushes are made from synthetic fibers that are easy to wash, dermatologist tested and hypoallergenic, and vegan friendly.



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- Why synthetics, you say? That is because when it comes to makeup brushes, you have 2 choices: synthetics or animal fur, and Young Living chose the cruelty free option.

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- Mineral makeup is more of a lighter coverage. If you're looking for full coverage, then you'll want to use the misted application. Spritz your brush with the misting spray, and dip into the mineral makeup to intensify the coverage!

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- The misting spray smells amazing! It has skin nourishing ingredients such as aloe, and cedarwood, geranium, lavender, and rose essential oils.

Slide 15

- Before we apply anything to the face, we need to prime! Young Living has a mattifying and hydrating primer.

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- The next product to apply is the foundation. It diminishes the appearance of imperfections and blemishes, minimizes pore appearance, brightens complexion and enhances natural beauty. As with all of the Savvy Minerals by Young Living products, they are vegan friendly and never tested on animals.
- This is a powder foundation that comes in 10 different shades to accommodate any skin tone. You can also blend multiple foundations together to create your perfect look.

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- Here's a quick way to tell if you're a warm or cool tone by using these tips

Slide 18

- The foundation includes high quality mineral based ingredients like mica that is the main portion of the foundation. Boron nitride helps to increase the adherence of the product to the skin.
- There is also lauroyl lysine that is a skin conditioning agent, and aspen bark extract that acts as a natural preservative.
- The misting spray was designed by Gary Young as a part of this line to transform the powder foundation into a liquid. To use, simply spray the foundation brush with a bit of the Misting Spray, and allow it to dry for a second. Then pick up some of the



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powder foundation. Swirl the moistened brush in the lid of the foundation and then tap on finger to release excess. Then apply the foundation to the skin in a gentle swirling motion.

- All the Savvy Minerals by Young Living products go on light so you can apply layers to build the color that you desire. So simply repeat this process until you have the coverage that you want. Be sure that your brush does not get too wet.

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- Next, we have the mineral veil. This product is a setting powder for the foundation. Though it looks very white, it's translucent and glides on clear so it can be used for every skin color. This gives skin an airbrushed look, and helps to set foundation and make it last longer. Simply grab your powder brush, tap the bottom of the container to release the powder, swirl the brush in the lid and swirl onto skin. Like all of the powders from Savvy Minerals, it is vegan friendly and never tested on animals.

Slide 20

- Next step is the blush, arguably the most important makeup step there is. This gives cheeks the perfect flush. It is available in 3 different colors. There is I Do Believe You're Blushing (a neutral pink), Smashing (a cool pink), and Passionate (a dark burnished rose)
- Again, you can build as much color as you want; simply repeat the steps above until you like the color. These can also be used together as some are more sparkly than others.

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- There are 2 shades of bronzer to choose from. The lighter is Crowned All Over, and the darker shade is Summer Loved

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- Now, let's contour using the bronzer. Grab either the contour brush or the bronzer brush, and apply under the cheeks, under the jaw line, or at the hair line to contour, or gentle use it on the cheeks for a sun kissed look. Be sure to shake off any excess off the brush as you go!

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- Here's a diagram to show you where to apply your bronzer, highlight, and blush



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- Young Living started with 10 different shades of eyeshadow, that can take you from soft and gentle to bold and dramatic. Again, it is simply all about building layer upon layer of color.

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- When you start with eyeshadows, always apply Best Kept Secret first. Then you can have fun highlighting with Wanderlust, and filling in the crease with Diffused. For ladies with darker skin, you may want to start with Determined, highlight with Residual and then fill the crease with Unscripted. There are also new green shades, a pale mauve, and limited time only collections for the holidays.
- Just swirl and shake off the excess before applying. For ultra-dramatic looks, you can also use the Misting Spray.
- You have several eyeshadow brushes to choose from that will all create the perfect look.
- If you're looking for a palette Young Living has that too!

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- Now, let's fill in our brows with the multitasker. This product can do so much more than just fill brows, it also can enhance the eyeshadow, fill in the lash line, and cover grey hairs. Grab the eyeliner brush and use the short angled end to fill in brows. I don't recommend using the Misting Spray with the eyebrow filler unless you want a very bold eyebrow. But, if you want a really deep color as an eyeshadow, simply moisten the brush with you Misting Spray or with water before using.

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- Now, eyeliner is next. Here we can make a big impact if we want to. Get the pointed end of the eyeliner brush soaking wet with water, and pick up some of the Jet Setter and drop it in the lid. Again, wet the end of the brush, and then mix it in the lid until you have a wet paste to work with. While you generally want to avoid mud puddles in the lid of your foundation and blushes, etc, here the mud puddle really works in our favorite to give you a bold eyeliner look without accidentally dripping black powder on your face.

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- This color can also be used as an eyeshadow for the perfect smoky eye look



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- Then we can finish our look with mascara. The mascara is infused with lavender essential oil for gorgeous lashes from all natural ingredients. This one does contain beeswax, so it is not vegan. It is vegetarian and never tested on animals.

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- The lips are the final step this evening. The lipstick glides on smooth and has a creamy texture that enhances the natural lip color. They do not contain any gluten ingredients.
- Sweet almond oil, beeswax, and vitamin E are key ingredients that moisturize. Simply apply the lip stick until you have the desired coverage.
- There is an original Lipstick line. A Tangerine-Infused line with brighter colors. And Cinnamint-Infused lipsticks for those that are looking for a deeper color.

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- Lip gloss adds that pop of shine, and provides sheer to medium coverage if worn alone. This helps the lips to look fuller and softens and moisturizes.
- Olive oil and jojoba esters moisturize and soften the lips while peppermint essential oil gives it a bit of a kick.
- We have 6 shades available: Maven (mauve), Journey (bronze nude), Embrace (Nude with Pink), Abundant (Sheer Light Pink), Anchors Aweigh (Orange-y Pink), and Headliner (Bright Pink). Choose which one you like and try it now!
- The Poppy Seed Lip Scrub helps to exfoliate your lips before applying lip products

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- The educational content today was provided by Dr. Lindsey Elmore, and can be downloaded from her website.

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- Thank you so much for joining me this evening! My name is Jan and I hope tonight's introduction to Young Living's newest products, Savvy Minerals, inspires you as much as it did me! I will be here for as long as you like to answer questions and help you order products from tonight's presentation. Be sure to save the date for the next meeting which will be XXX at XXX.

